

OFFICIAL RULES

2026 Heartland RV Drawing

The following promotion is intended for attendees of the **2026 Hershey America's Largest RV Show** at the **Giant Center, 550 W. Hersheypark Drive, Hershey, PA 17033**, from **September 16, 2026 to September 20, 2026** (the "Event"), located in the 50 United States and D.C. only and will be construed and evaluated according to United States laws. Do not participate in the promotion if you are not an attendee of the Event who is a legal resident of the 50 United States or D.C., 18 years or older.

OFFICIAL RULES – NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO ATTENDEES OF THE EVENT, 18 YEARS OF AGE OR OLDER AND LEGAL AGE OF MAJORITY IN APPLICABLE JURISDICTION. VOID WHERE PROHIBITED.

1. How to Enter: Beginning at **9:00 a.m. Eastern Time on September 16, 2026** until **11:59 p.m. Eastern Time on September 20, 2026** (the "Promotion Period"), you may enter the **2026 Drawing** (the "Promotion") at **Sponsor's display booth**, located at the **Giant Center, 550 W. Hersheypark Drive, Hershey, PA 17033**, during the promotion period, by scanning the applicable QR code, and completing the electronic survey available at <https://www.surveymonkey.com/r/KGVNLKV> (the "Website").

Alternate Method of Entry: You may also enter the Promotion by completing the electronic survey available at <https://www.surveymonkey.com/r/KGVNLKV>.

All entries must be received before the end of the Promotion Period. Incomplete entries are void.

Limit of completion of one (1) survey per eligible person during the Promotion Period. If multiple entries are received, only the first entry will be accepted, and additional entries will be disqualified. Multiple participants are not permitted to share the same email address. Any attempt by you to obtain more than the allowable number of entries by using multiple/different email addresses, identities, registrations or logins, or any other methods may void your entries, and you may be disqualified from the Promotion. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by you. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holders.

2. Eligibility: This Promotion is open only to attendees of the Event who are age 18 or older and legal age of majority in applicable jurisdiction as of the Promotion start date. Void where prohibited.

3. Privacy: In connection with the Promotion entry process, Jayco, Inc. (the “**Sponsor**”) will be collecting personal data about entrants on the Website in accordance with its privacy policy. Please review Sponsor’s privacy policy located at: <http://www.thorindustries.com/privacy-policy/>. By participating in the Promotion, you hereby agree to Sponsor’s collection and usage of your personal information and acknowledge that you have read and accepted Sponsor’s privacy policy. Except where prohibited, participation in the Promotion constitutes your consent to Sponsor’s use of your name, likeness, entry, and state of residence for promotional purposes in any media without further payment or consideration.

4. Limitations of Liability: Jayco, Inc., their respective affiliates, subsidiaries, parent, advertising and promotion agencies, and their respective officers, directors, shareholders, employees and agents, and any and all internet servers and access provider(s) (collectively “Promotion Entities”) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omissions, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to your or any other computer relating to or resulting from participation in this Promotion; inability to access the Website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the internet or at any web site; printing or human or other errors; and any entries which are late, lost, incomplete, misdirected, stolen, or any combination thereof. Online submission is not considered proof of delivery or receipt. By entering, you agree to release, discharge, indemnify and hold harmless the Promotion Entities, Sponsor, the survey provider and their respective parent companies, subsidiaries, their respective representatives and agents, advertising and promotion agencies, promotion partners and prize suppliers, and all of their respective affiliated companies, employees, officers, directors and shareholders, from and against all claims and damages or liability arising in connection with your participation and/or entry in the Promotion and/or your receipt or use of any prize awarded in this Promotion or due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Promotion-related activity or participation in this Promotion. Except where prohibited by law, the winner’s entry and acceptance of the prize constitutes permission for the Promotion Entities and/or Sponsor to use said winner’s names, photographs, likenesses, statements, biographical information, voices, and city and state addresses on a worldwide basis, and in all forms of media, in perpetuity, without further compensation. If by reason of a printing or other error, more prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available in the prize category in question. No more than the advertised number of prizes will be awarded. You further understand and agree that all rights under Section 1542 of the Civil Code of California (“**Section 1542**”) and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. You acknowledge that Section 1542 provides that: “A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED

PARTY.” The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

5. How Winner will be Determined: Prize Winners (each a “**Prize Winner**”) will be selected in random drawings throughout each day from **September 21, 2026 to September 25, 2026**. Sponsor’s decisions with respect to the winners, these Official Rules, and all other matters pertaining to the Promotion shall be final and binding. The prospective Prize Winner may be required to sign an affidavit of eligibility and release of liability and publicity (where permitted), and return same, properly executed, within five (5) days of issuance of prize notification. If Sponsor is unable to contact the prospective Prize Winner within three (3) days from first notification attempt, if the prospective Prize Winner fails to complete and return all requested forms by the specified date, or if the prospective Prize Winner fails to comply with any of the requirements, his/her prize will be forfeited and an alternate prospective winner shall be selected. The odds of winning depend upon the number of eligible entries received.

6. Conditions of Entry: Entry materials that have been tampered with or altered are void. If in the Sponsor’s opinion there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Promotion, the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently, to modify, suspend, or terminate the Promotion, or to conduct a random drawing to award the prizes using all eligible, non-suspect entries received as of the termination date. Should the Promotion be terminated prior to the stated expiration date, notice will be posted on the Website. In the event of a dispute as to the identity of the winner based on an email address, the winning entry will be declared made by the authorized account holder of the email address submitted at time of entry. CAUTION: ANY ATTEMPT BY YOU TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY’S FEES) FROM YOU TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

7. Prizes: Each Prize Winner will win one of the following (the “**Prize**”): **Economy Easy Reel Spooler, X-Brace I-Beam Mount Stabilizer, Cord Keeper, RV Snap Trap®, Swag Items: 1 MORryde shirts + 1 hats, Solo Stove Bonfire 19.5" Fire Pit + Stand Bundle, 19.5" Fire Pit Cast Iron Grill Top + Hub.**

The specifics of all aforementioned elements of the Prize in the Promotion shall be solely determined by Sponsor. All costs, taxes, fees, and expenses associated with any element of any Prize not specifically addressed above are the sole responsibility of the Prize Winner. All federal, state and local taxes on the Prize are the Prize Winner’s responsibility.

The Prize cannot be transferred or substituted except at Sponsor’s sole discretion. Sponsor reserves the right to substitute the Prize, or portions thereof, with a prize of equal or greater value.

8. Disputes/Governing Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these rules, or the rights and obligations of any entrant or the Promotion Entities in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Indiana without giving effect to any choice of law or conflict of law rules or provisions which would cause the application of the laws of any jurisdiction other than the State of Indiana. Any action or litigation concerning this Agreement shall take place exclusively in the federal or state courts sitting in Elkhart County, Indiana, and you expressly consent to the jurisdiction of and venue in such courts and waive all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to any form of class action. You agree to service of process by mail or other method acceptable under the laws of the State of Indiana. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. YOU HEREBY WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, IDENTIFIABLE PERSONS, OR THIRD PARTY PARTICIPANTS, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

9. Winner List: Beginning on or about **September 28, 2026**, you may obtain the name of the Prize Winners by going to the Website.

10. Sponsor: Jayco, Inc. 903 S Main St, Middlebury, IN 46540.