

2025 HEARTLAND RVS NORTH AMERICAN OWNERS RALLY AGENDA

Elkhart County Area – Points of Interest

There are many things to see and do in the Elkhart County area. Take a moment to visit <https://www.visitelkhartcounty.com/heartland-rv-rally/>. There, you'll find links to a vast number of area sights, events, shows and attractions.

RV/MH Hall of Fame

While we're not going to the RV/MH Hall of Fame as a group this year, you will find two admission tickets so that you may visit the RV exhibits at the RV/MH Hall of Fame on a day that fits your schedule. Visit www.rvmhhalloffame.org for more information.

Rally Days: Monday, June 2, - Sunday, June 8, 2025

RALLY AGENDA - *SUBJECT TO CHANGE*

See "Rally Agenda" below.

SUNDAY, JUNE 1

Rally attendees cannot load-in to the Elkhart County 4-H Fairgrounds until 2:00p.m.

Rig Washing - (By appointment)

Rig Weighing - (See details on the RV Washing flyer)

Breakfast on Your Own

Lunch on Your Own

5:00p.m. – 7:00p.m. Causal Griller with music and casual conversation

Heritage Park - *BYOB and lawn chairs/blankets*

MONDAY, JUNE 2

Special Announcements

- 2023 Rally T-shirt Day
- Silent Auction Opens
- 2025 Product Display Open
- Heartland Factory Tour
- 50/25/25 Raffle Ticket Sales Begin at Dinner

Rig Washing - (By appointment)

Rig Weighing - (See details on the RV Washing flyer)

Minor RV Service Work – Begins today through Saturday

7:30a.m. - 9:00a.m. - Breakfast and coffee food trucks for purchase - **Heritage Park**

8:00a.m. – 9:00a.m. HITT and LISS Walking Groups led by Dennis and Nancy Williams -**Heritage Park Clock Tower**

9:00a.m. - 9:00a.m. First-Time National Rally Attendees Orientation

9:00a.m. – 5:00p.m. Quilters, Makers and Creators - **Nelson's Express Bldg.**

9:45a.m. Rally attendees meet out front of ECCC Bldg. for group tour

10:00a.m. Bus transportation leaves for Sturgis, Michigan

10:45a.m. - 12:00p.m. Fifth Wheel and Travel Trailer Production Facility Tour

12:15p.m. – 1:30p.m. Lunch following the factory tour provided by Heartland RVs

1:45p.m – Bus transportation leaves for Goshen, Indiana

2:30p.m. Return from Factory Tour

3:00p.m. – 5:00p.m. 2025 Heartland RV Product Tours – **Product Display****

5:00p.m. – 8:00p.m. Welcome Reception – **ECCC Bldg.**

We invite you to join us for a formal welcoming to the 2025 Heartland RV North American Owners Rally with brief introductions and presentation from Care Camps Foundation followed by a delicious Italian-style meal from local pizzeria, Big City Pizza. Door prize raffle tickets and 50-25-25 raffle ticket sales will begin tonight.

**** Please note, the product display will be open throughout the day. Sales Managers will only be available from 3-5pm ****

TUESDAY, JUNE 3

Special Announcements

- Wear Your Favorite Heartland or Heartland Owners Community T-shirt/Sweatshirt
- Heartland Marketplace Open 10a.m.-3p.m.
- Owner to Owner Sale Begins

Rig Washing - (By appointment)

Rig Weighing - (See details on the RV Washing flyer)

Minor RV Service Work – Through Saturday

7:30a.m. – 9:00a.m. Breakfast and Socializing – **ECCC Bldg.**

8:00a.m. - 9:00a.m. HITT and LISS Walking Groups led by Dennis and Nancy Williams -**Heritage Park Clock Tower**

8:00a.m. – 5:00p.m. Quilters, Makers and Creators - **Nelson's Pavilion**

9:00 – 5:00p.m. 2025 Heartland RV Product Tours – **Product Display****

9:30a.m. - 10:30a.m. – *RV Weight and Tire Safety Seminar presented by RVSEF* – **ECCC Bldg.**

10:00a.m. - 3:00p.m. Owner to Owner Sale Open – **Hall E**

10:00a.m. - 3:00p.m. Heartland Marketplace Open - **Hall E**

10:45a.m. – 11:45a.m. *Dexter Service Technique Live Demonstration presented by Bill Snider, Dexter Axle Group* - **TBD**

11:30a.m. - 12:00p.m - Heartland Owners Community Veteran's Tribute - **Heritage Park**

We will be honoring our Heartland Owners Community who serve or have served in any of the Armed Branches of the Military.

12:30p.m. - 1:00p.m. - Lunch on your Own

1:45p.m. - 2:15p.m. - *How to Improve the Performance and Life of Your RV presented by Gary Wheeler, MORryde International, Inc.*

2:45p.m. – 3:45p.m. - *What Are Beddy's? presented by Cheryl Sanford, BEDDY'S*

3:00p.m. – 5:00p.m. 2025 Heartland RV Product Tours – **Product Display****

5:00 – 7:00p.m. Game Night & DJ in the Park – **Heritage Park**

5:00 – 8:00p.m. Dinner – **ECCC Bldg.**

Tuesday night's dinner will be a complete taco bar complete with hard- and soft-shell tortillas, ground beef, chicken, toppings, guacamole, queso dip, tortilla chips and dessert.

**** Please note, the product display will be open throughout the day. Sales Managers will only be available from 3-5pm**

WEDNESDAY, JUNE 4

Special Announcements

- Vendor Spotlight Day
- Visit the Heartland Marketplace and participate in our interactive challenge for your chance to win XYZ!

Rig Washing - (By appointment)

Rig Weighing - (See details on the RV Washing flyer)

Minor RV Service Work – Through Saturday

7:30 – 9:00a.m. Breakfast & Fellowship – **ECCC Bldg.** - ***Come grab a Nelly Muffin***

8:00a.m. - 9:00a.m. HITT and LISS Walking Groups led by Dennis and Nancy Williams -**Heritage Park Clock Tower**

8:00a.m. – 5:00p.m. Quilters, Makers and Creators - **Nelson's Pavilion**

9:00 – 5:00p.m. 2025 Heartland RV Product Tours – **Product Display****

9:00a.m. – 10:00a.m. *Disc Brake and Suspension Upgrades presented by Michael Barnett, Director of Sales and Service of Performance Trailer Braking* - **ECCC Bldg.**

10:00a.m. – 3:00p.m. Owner to Owner Sale Open - **Hall E**

10:00a.m. - 3:00p.m. Heartland Marketplace Open - **Hall E**

10:30a.m. – 11:30a.m. *It's Not My RV Smelling Like That presented by Joe Bruce, Owner of Kleen Tank of Michigan* - **ECCC Bldg.**

11:00a.m. – 1:00p.m. Lunch on Your Own

11:30a.m.-12:30p.m. *Benefits of Strike Hold Lubricant presented by Bill Sutton, B&F Sales on the Road* - **ECCC Bldg.**

12:00p.m. - 12:45p.m. Dog Social - **Bark Park**

Bring your furry friends to Bark Park for socializing and Popcorn

12:45p.m. – 1:45p.m. *Easy RV Travel Planning presented by Richard Steelman, RVGettingThere* - **ECCC Bldg.**

2:15p.m. – 3:30p.m. Field Day Competitions and Cornhole Tournament – **Heritage Park**

\$5.00 per cornhole team - total "pot" will go towards total Heartland Gives Back donation

5:00 – 6:30p.m. Hog Roast Potluck – **ECCC Bldg.**

*Please plan to contribute a dish to accommodate the entire rally group. To ensure variety, please plan to bring the dish respective to your last name:

- A-F: Appetizer
- G-O: Side
- P-Z: Dessert

Heartland RV will be providing two full hogs and beverages. *

6:30 – 7:30p.m. Comedic Juggler and Ventriloquist performance by *Mike Hemmelgarn*

**** Please note, the product display will be open throughout the day. Sales Managers will only be available from 2-4pm**

THURSDAY, JUNE 5

Special Announcements

- The last day for Heartland Marketplace - closes at 3:00p.m.
- Last day for Owner-to-Owner sale - pickup owner to owner sale items by 3:00p.m.
- Last day of Product Display with Sales Representation

Rig Washing - (By appointment)

Rig Weighing - (See details on the RV Washing flyer)

Minor RV Service Work – Through Friday

7:30a.m. – 9:00a.m. Breakfast and Socializing – **ECCC Bldg.**

8:00a.m. - 9:00a.m. HITT and LISS Walking Groups led by Dennis and Nancy Williams -**Heritage Park Clock Tower**

8:00a.m. – 5:00p.m. Quilters, Makers and Creators - **Nelson's Pavilion**

9:00a.m. – 5:00p.m. 2025 Heartland RV Product Tours – **Product Display****

9:00a.m. – 9:30a.m. *RVC Outdoor Destinations presented by Darren Bone, General Manager, RVC Outdoor Destinations* - **ECCC Bldg.**

10:00a.m. – 3:00p.m. Owner to Owner Sale Open - **Hall E**

10:00a.m. - 3:00p.m. Heartland Marketplace Open - **Hall E**

10:00a.m. Depart for MORryde International Headquarters Factory Tour and Lunch

1966 Sterling Ave, Elkhart, IN 46516

Please plan to drive yourself and/or carpool with others

10:30a.m. - 1:30p.m. MORyde International Factory Tour and Lunch - Returning to the Elkhart County 4-H Fairgrounds following lunch

11:00a.m. – 1:00p.m. Lunch on Your Own

2:30p.m. – 3:15p.m. – Ice Cream Social

Indulge in a sweet treat before dinner at the Heartland Ice Cream Social complete with a variety of ice cream flavors and fun toppings!

5:30p.m. – 8:00p.m. Fireside Chat with Heartland RV Executives, Sales and Service and enjoy hot pizza from local pizzeria, Big City Pizza.

**** Please note, the product display will be open throughout the day. Sales Managers will only be available from 3-5p.m.**

FRIDAY, JUNE 6

Special Announcements

- Wear your 2025 National Rally T-shirt
- Last day to buy door prize raffle tickets
- Last day to buy 50/25/25 raffle tickets

Rig Washing - (By appointment)

Rig Weighing - (See details on the RV Washing flyer)

Minor RV Service Work – Through Saturday

7:30a.m. – 9:00a.m. Breakfast Coffee and Food Trucks – **Heritage Park**

8:00a.m. – 9:00a.m. HITT and LISS Walking Groups led by Dennis and Nancy Williams -**Heritage Park Clock Tower**

8:00a.m. – 5:00p.m. Quilters, Makers and Creators - **Nelson's Pavilion**

9:00a.m. – 5:00p.m. 2025 Heartland RV Product Tours – **Product Display****

9:30a.m. - 10:00a.m. *RV Travel & Work Camping presented by Amanda Bone, Assistant Manager, RVC Outdoor Destinations - ECCC Bldg.*

11:00am. – 1:00p.m. Lunch Food Trucks - **Heritage Park**

5:00p.m. – 8:00p.m. Food Truck and Movie Night in the Park – **Heritage Park**

**** Please note, the product display will be open throughout the day.**

SATURDAY, JUNE 7

Special Announcements

- Last day to bid on Silent Auction Items - Final Bids Placed by 2:00p.m. Cash or check payments accepted - no exception. Silent Auction closes at 2:00p.m. - must be present at dinner to win.
- Last day for product display
- Last day for Rig Washing
- Last day for Rig Weighing

Rig Washing - (By appointment)

Rig Weighing - (See details on the RV Washing flyer)

Minor RV Service Work – Through Saturday

7:30a.m. - 9:00a.m. Breakfast and Socializing with breakfast bar

8:00a.m. – 9:00a.m. HITT and LISS Walking Groups led by Dennis and Nancy Williams -**Heritage Park Clock Tower**

11:00 – 1:00p.m. Lunch on Your Own

5:30 – 10:00p.m. Closing Ceremony – **ECCC Bldg.**

Please join us at the closing ceremony where we will recognize Care Camps Foundation and present a check on behalf of the Heartland Gives Back initiative followed by catered dinner with dancing and music entertainment

SUNDAY, JUNE 8

7:30a.m. – Farewell Breakfast will be available first come, first serve.

10:30a.m. – Venue Clean Up

12:00p.m. - Farewell