

Welcome to the



GOSHEN, IN | ELKHART COUNTY 4-H FAIRGROUNDS



Attached are your Pre-Rally and Rally agendas. Think of these agendas as menus. Nothing is compulsory. Choose what interests you! Most rally agenda activities such as meals, entertainment, and seminar presentations will be held in the ECCC building – our Rally Hall. Additional seminars, rally activities, etc. will be held in Ag Hall, a building just east of the ECCC building. The “indoor” Heartland Marketplace (vendors) will be in Building E located on Ash Street between Hollyhock Street and Dalilah Lane. The “outdoor” Heartland Marketplace will be in the grassy area behind Heritage Park along Ash Street. Outdoor vending includes 2023 Heartland RV models including fifth wheels, toy haulers and travel trailers, and RV products from Lippert and MORryde. Heartland RV Service is located along the backside of Building F. Quilters and More is in the Nelson’s Express Building on Locust Street.

Pre-Rally Days

MONDAY, JUNE 5 – SUNDAY, JUNE 11, 2023

Pre-Rally time is a special time for rally attendees. It's a more relaxed time and there are fewer scheduled activities than rally week. We encourage attendees to use their Pre-Rally time to explore the area on their own, to visit with their Heartland friends and to take in a Pre-Rally tour or activity.

Every day can be your personal "On Your Own" day. If you do join us for the Pre-Rally, you don't have to commit to all seven Pre-Rally days. You may choose the Pre-Rally arrival date that works best for you.

ELKHART COUNTY AREA – POINTS OF INTEREST

There are many things to see and do in the Elkhart County area. Take a moment to visit <https://www.visitelkhartcounty.com/heartland-rv-rally/>. There, you'll find links to a vast number of area sights, events, shows and attractions.

RV/MH HALL OF FAME

While we're not going to the RV/MH Hall of Fame as a group this year, you will find two admission tickets so that you may visit the RV exhibits at the RV/MH Hall of Fame on a day that fits your schedule. Visit www.rvmhhalloffame.org for more information.

PRE-RALLY FEES

- Pre-rally camping costs are based on number of days of the pre-rally you will be camping. You are required to register for pre-rally dates during registration.
- Pre-Rally Tours are fee-based to cover costs. These tours are not covered by your base rally registration fee. You are not registered for any Pre-Rally activity unless you registered for the item online and made your payment. If you have not yet registered for a Pre-Rally tour and are interested in doing so, you'll need to go online and edit your rally registration at the bottom of your confirmation email.

WHY CONSIDER ATTENDING THE PRE-RALLY?

- Rig Weighing / Washing & Detailing
- Pre-Rally Tours
- Explore the Elkhart County area without missing any planned rally activities
- Casual Griller Sunday, June 11, 2023
- Meet other Heartland owners before rally week begins

Rig Washing (see flyer) & **Minor RV Service Work** (June 12 - June 16)

2023 Heartland Owners Rally | Elkhart County 4H Fairgrounds



MONDAY, JUNE 5

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

TUESDAY, JUNE 6

8:15 – 4:00 Handcrafted and Historic Tour – Front of ECCC Building

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

9 – 4 & 6 – 10 Quilting & More - Nelson’s Express Building

WEDNESDAY, JUNE 7

10:00 – 11:00 LoveWay Inc. Tour – LoveWay Inc. *54151 CR 33, Middlebury, IN 46540* – please plan on driving and possibly driving together for there is limited parking.

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

THURSDAY, JUNE 8

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

FRIDAY, JUNE 9

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

SATURDAY, JUNE 10

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

SUNDAY, JUNE 11

Breakfast on Your Own

Lunch on Your Own

5:00 – 7:00 Causal Griller – Heritage Park *BYOB and lawn chairs/blankets* – Sponsored by Azdel

Rally Days

MONDAY, JUNE 12, - SUNDAY, JUNE 18, 2023

MONDAY, JUNE 12

- 7:30 – 9:00** Rise n' Roll coffee & donuts sponsored by MASA – ECCC Building
Come on down and join the other early risers and first presentation attendees
- 8:00 – 4:00** Heartland Vendor Marketplace – Building E
- 8:00 – 8:30** First-Time National Rally Attendees Orientation (with Lyle and Pam Hesterman)
- 9:00 – 5:00** Quilters & More – Nelson's Express Building
- 9:00 – 10:00** RV Preventative Maintenance Seminar with Heartland RV – ECCC Building
- 10:15 – 11:15** LoveWay Inc. Presentation - ECCC Building
- 11:00 – 1:00** Lunch on Your Own
- 11:45 – 12:30** Canada's Eastern Provinces with RV Fantasy Tours – ECCC Building
- 1:00 – 2:00** RV Safety Education Foundation Seminar – ECCC Building
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display**
- 2:15 – 3:15** Disc Brakes & RV Suspension Seminar with Performance Trailer Braking – ECCC Building
- 3:30 – 4:15** Truck Systems Technologies Seminar – ECCC Building
- 5:00 – 8:00** Welcome Reception – ECCC Building (Special Guest Entertainer, John King)
Welcome address, Heartland Gives Back program introduction and presentation with LoveWay, Inc. Executive Director Shelley Brecker and TBD, Rally Q&A with Amber Alber and Lesley Melvin, followed by a catered dinner with entertainment by Country Artist, John King, sponsored by Dexter Axle Company
- ** Please note, the product display will be open throughout the day. Sales Managers will only be available from 2-4pm

TUESDAY, JUNE 13

- 7:30 – 9:00** Continental Breakfast & Fellowship – ECCC Building
- 7:30 – 8:30** Morning Exercise – Heritage Park (Join us for a low impact exercise class led by Ashle)
- 8:00 – 4:00** Heartland Vendor Marketplace – Building E
- 8:30 – 5:15** Brown Bag Tour of Amish Country – Front of ECCC Building *
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 10:00** MORryde Seminar – ECCC Building
- 10:15 – 11:15** Lippert Slide-Out Seminar – ECCC Building
- *Please note - If you signed up for "Meet the Amish Makers", you will now be attending the "Brown Bag Tour"

Rig Washing (see flyer) & **Minor RV Service Work** (June 12 - June 16)

2023 Heartland Owners Rally | Elkhart County 4H Fairgrounds

TUESDAY, JUNE 13 (CONT)

- 11:00 – 1:00** Lunch on Your Own or
- 12:00 – 1:00** SkyMed Sponsored Lunch *More information to come* – ECCC Building
- 11:45 – 12:30** Bucket List RV Rallies with RV Fantasy Tours – ECCC Building
- 1:15 – 2:15** Lippert Leveling Systems Seminar – ECCC Building
- 1:30 – 2:00** SmartPlug Seminar – ECCC Building
- 2:00 – 3:00** Product Innovation Round Table with Innovation Team – ECCC Building
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display**
- 3:00 – 3:30** Heartland Interior Design Seminar with Jill Peterson – ECCC Building
- 3:00 – 5:00** Succulent Creations with Succinct Creations (paid event) – ECCC Building
- 3:00 – 3:30** RV Comfort Systems Seminar – ECCC Building
- 5:00 – 7:00** Game Night in the Park – Heritage Park (sign ups available)
- 5:00 – 8:00** Taco Tuesday Dinner (Food by Nelson's) – Heritage Park & Nearby Areas

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WEDNESDAY, JUNE 14

- 7:30 – 9:00** Breakfast & Fellowship – ECCC Building *Come grab a Nelly Muffin*
- 7:30 – 8:30** Morning Exercise – Heritage Park *Join us for a low impact exercise class led by Ashle*
- 8:00 – 4:00** Heartland Vendor Marketplace – Building E
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 9:30** Open Roads Virtual Seminar – ECCC Building
- 9:15 – 3:00** Concoctions and Confections Tour – ECCC Building
- 9:30 – 10:30** Wash Wax All by Aero Cosmetics – ECCC Building
- 10:00-11:00** Kleen Tank Seminar – ECCC Building
- 10:30 – 11:00** Costco Seminar – ECCC Building
- 10:30 – 1:00** MORryde Factory Tour with lunch provided – (sign ups provided) *1966 Sterling Avenue, Elkhart, IN 46516*
- 11:00 – 1:00** Lunch on Your Own or SkyMed Lunch – See Below
- 12:00 – 1:00** SkyMed Sponsored Lunch *More information to come* – ECCC Building
- 11:45 – 12:30** National Parks of the West with RV Fantasy Tours – ECCC Building
- 1:00-1:30** Registering and Accessing the MyHeartlandRV App seminar – ECCC Building
- 1:30 – 3:00** Tie Dyeing with The Family of Nomads *Supplies Provided* – Heritage Park
- 1:30 – 2:30** Dog Social – Bark Park *Bring your furry friends to the Bark Park for socializing and Shirley's Popcorn*
- 1:45 – 2:45** Micro-Air, Inc. Seminar – ECCC Building
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display**
- 2:45 – 3:30** ASA InCommand Seminar (Landmark Owners Only) – ECCC Building

WEDNESDAY, JUNE 14 (CONT)

- 3:00 – 4:00** MASA – Medical Air Services Association Seminar – ECCC Building
- 5:00 – 8:00** Pizza in the Park – Heritage Park
- 6:00 – 7:30** Fireside Chat with Heartland Executives

Join us around the campfire with s'mores and be part of the discussion with key executive team members

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THURSDAY, JUNE 15

- 7:30 – 9:00** Rise n' Roll Coffee & Donuts – ECCC Building
- 7:30 – 8:30** Morning Exercise – Heritage Park (Join us for a low impact exercise class led by Ashle)
- 8:00 – 4:00** Heartland Vendor Marketplace – Building E
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 10:00** RV Towing, Backing & Effective Driver/Co-Driver Communication Seminar with Ken AmRhein, Blake Bennett and Lyle Hesterman – ECCC Building
- 10:15 – 11:30** Alaska Guided Tours with RV Fantasy Tours Seminar – ECCC Building
- 11:00 – 1:00** Lunch on Your Own
- 1:00 – 1:45** Dicor Products Seminar – ECCC Building
- 1:00 – 2:00** The Vault & Wire Unification Seminar with John Hambrick – ECCC Building
- 2:00 – 4:00** Wine and Canvas (paid event) – ECCC Building
- 2:00 – 4:00** Heartland Factory Tour (Ice cream social to follow tours at Audit Facility) (Bus Transportation)
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display**
- 5:30 – 8:00** Chick-Fil-A Potluck Dinner, sponsored by T&S, with entertainment by comedy juggler and ventriloquist, Mike Hemmelgarn

Bring your favorite side dish or dessert and wear your FAVORITE rally t-shirt

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FRIDAY, JUNE 16

- 7:30 – 9:00** Continental Breakfast & Fellowship – ECCC Building
- 7:30 – 8:30** Morning Exercise – Heritage Park *Join us for a low impact exercise class led by Ashle*
- 8:00 – 4:00** Heartland Vendor Marketplace – Building E. (Last Day)
- 8:15 – 3:00** Classic Cars and Golden Domes Tour – Front of ECCC Building
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 10:00** AIMS Power Seminar – ECCC Building
- 10:00 – 3:45** Boat, Bison and BBQ Tour – Front of ECCC Building
- 10:15 – 11:15** Dometic Seminar – ECCC Building

Rig Washing (see flyer) & **Minor RV Service Work** (June 12 - June 16)

FRIDAY, JUNE 16

- 11:00 – 1:00** Lunch on Your Own
- 1:00 – 2:00** AIMS Power Seminar – ECCC Building
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display**
- 2:00 – 3:00** Cheap Heat Electric RV Furnace Seminar with RV Comfort Systems – ECCC Building
- 2:30 – 3:30** Dexter Axle Company Seminar – ECCC Building
- 5:00 – 8:00** Food Truck and Movie Night in the Park – Heritage Park

*Enjoy Ron's River Dogs, Rulli's Pizza, Saca Los Tacos, Sweazy Q's BBQ and Dips on the Vine food trucks [for purchase](#) along with family-friendly movie

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SATURDAY, JUNE 17

- 7:30 – 9:00** Breakfast & Fellowship – ECCC Building
- 7:30 – 8:30** Morning Exercise – Heritage Park *Join us for a low impact exercise class led by Ashle*
- 9:00 – 9:45** First Time RV Tips/Tricks with Matt and Brandy Gleason – ECCC Building
- 10:00** Golf Carts are to be returned by 10:00am
- 11:00 – 1:00** Lunch on Your Own
- 1:30 – 2:00** Social Media and RVing Seminar with Amanda Bone & Jessica McCorkle – ECCC Building
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display**
- 5:30 – 10:00** Closing Ceremony – ECCC Building (Special Guest – John Sapen)

*Heartland Gives Back Presentation to LoveWay, Inc. followed by catered dinner with dancing and music entertainment from The Sapen Brothers sponsored by Dexter Axle Company. *

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SUNDAY, JUNE 18

- 7:30** Farewell Breakfast will be available first come, first serve – ECCC Building
- 10:30** Venue Clean Up
- 12:00** Farewell



