

Welcome to the



GOSHEN, IN | ELKHART COUNTY 4-H FAIRGROUNDS



Attached are your Pre-Rally and Rally agendas. Think of these agendas as menus. Nothing is compulsory. Choose what interests you! Most rally agenda activities such as meals, entertainment, and seminar presentations will be held in the ECCC building – our Rally Hall. Additional seminars, rally activities, etc. will be held in Ag Hall, a building just east of the ECCC building. The “indoor” Heartland Marketplace (vendors) will be in Bldg. E is located on Ash Street between Hollyhock Street and Dalilah Lane. The “outdoor” Heartland Marketplace will be in the grassy area behind Heritage Park along Ash Street. Outdoor vending includes 2023 Heartland RV models including fifth wheels, toy haulers and travel trailers, and RV products from Lippert and MORryde. Heartland RV Service is located along the backside of Bldg. F. Quilters and More is in the Nelson’s Express Bldg. on Locust Street.

# Pre-Rally Days

**MONDAY, JUNE 5 – SUNDAY, JUNE 11, 2023**

Pre-Rally time is a special time for rally attendees. It's a more relaxed time and there are fewer scheduled activities than rally week. We encourage attendees to use their Pre-Rally time to explore the area on their own, to visit with their Heartland friends and to take in a Pre-Rally tour or activity.

Every day can be your personal "On Your Own" day. If you do join us for the Pre-Rally, you don't have to commit to all seven Pre-Rally days. You may choose the Pre-Rally arrival date that works best for you.

## **ELKHART COUNTY AREA – POINTS OF INTEREST**

There are many things to see and do in the Elkhart County area. Take a moment to visit <https://www.visitelkhartcounty.com/heartland-rv-rally/>. There, you'll find links to a vast number of area sights, events, shows and attractions.

## **RV/MH HALL OF FAME**

While we're not going to the RV/MH Hall of Fame as a group this year, you will find two admission tickets so that you may visit the RV exhibits at the RV/MH Hall of Fame on a day that fits your schedule. Visit [www.rvmhhalloffame.org](http://www.rvmhhalloffame.org) for more information.

## **PRE-RALLY FEES**

- Pre-rally camping costs are based on number of days of the pre-rally you will be camping. You are required to register for pre-rally dates during registration.
- Pre-Rally Tours are fee-based to cover costs. These tours are not covered by your base rally registration fee. You are not registered for any Pre-Rally activity unless you registered for the item online and made your payment. If you have not yet registered for a Pre-Rally tour and are interested in doing so, you'll need to go online and edit your rally registration at the bottom of your confirmation email.

## **WHY CONSIDER ATTENDING THE PRE-RALLY?**

- Rig Weighing / Washing & Detailing
- Pre-Rally Tours
- Explore the Elkhart County area without missing any planned rally activities
- Casual Griller Sunday, June 11, 2023
- Meet other Heartland owners before rally week begins

**Rig Washing** (see flyer) & **Minor RV Service Work** (June 12 - June 16)

**2023 Heartland Owners Rally | Elkhart County 4H Fairgrounds**



#### **MONDAY, JUNE 5**

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

#### **TUESDAY, JUNE 6**

**8:15 – 4:00** Handcrafted and Historic Tour – Main Gate

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

**9 - 4 & 6 - 10** Quilting & More - Nelson's Express Bldg.

#### **WEDNESDAY, JUNE 7**

**10:00 – 11:00** LoveWay Inc. Tour – LoveWay Inc. \*54151 CR 33, Middlebury, IN 46540\* – please plan on driving and possibly driving together for there is limited parking.

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

#### **THURSDAY, JUNE 8**

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

#### **FRIDAY, JUNE 9**

**10:15 – 5:00** History in Motion Tour – Main Gate

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

#### **SATURDAY, JUNE 10**

**3:15-9:45** Boat, Bison and BBQ Tour – Main Gate

OPEN DAY – Visit the RV/MH Hall of Fame and/or Explore the Elkhart County area

#### **SUNDAY, JUNE 11**

Breakfast on Your Own

Lunch on Your Own

**5:00 – 7:00** Causal Griller – Heritage Park \*BYOB and lawn chairs/blankets\*



**MONDAY, JUNE 12, - SUNDAY, JUNE 18, 2023**

## **MONDAY, JUNE 12**

- 7:30 – 9:00** Rise n' Roll coffee & donuts sponsored by MASA – ECCC Bldg.  
\*Come on down and join the other early risers and first presentation attendees\*
- 8:00 – 4:00** Heartland Vendor Marketplace – Bldg. A
- 8:00 – 8:30** First-Time National Rally Attendees Orientation (with?)
- 9:00 – 5:00** Quilters & More – Nelson's Express Bldg.
- 9:00 – 10:00** RV Preventative Maintenance Seminar with Heartland RV – ECCC Bldg.
- 10:15 – 11:00** LoveWay Inc. Presentation - ECCC Bldg.
- 11:00 – 1:00** Lunch on Your Own
- 11:45 – 12:30** Canada's Eastern Provinces with RV Fantasy Tours
- 1:00 – 2:00** RV Safety Education Foundation Seminar – ECCC Bldg.
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display\*\*
- 2:15 – 3:15** Performance Trailer Braking Systems Seminar
- 3:00 – 4:00** Truck Systems Technologies Seminar
- 5:00 – 8:00** Welcome Reception – ECCC Bldg.

\*Welcome address from Leadership and Development Coach, Alex Bicknell, Heartland Gives Back program introduction and presentation with LoveWay, Inc. Executive Director Shelley Brecker and TBD, Rally Q&A with Amber Alber and Lesley Melvin, followed by a catered dinner with entertainment by Country Artist, John King, sponsored by Dexter Axle Company\*

\*\* Please note, the product display will be open throughout the day. Sales Managers will only be available from 2-4pm

## **TUESDAY, JUNE 13**

- 7:30 – 9:00** Continental Breakfast & Fellowship – ECCC Bldg.
- 7:30 – 8:30** Morning Exercise – Heritage Park \*Join us for a low impact exercise class led by Ashle\*
- 8:00 – 4:00** Heartland Vendor Marketplace – Bldg. A
- 8:00 – 5:30** Meet the Amish Makers Tour – Main Gate
- 8:30 – 5:15** Brown Bag Tour of Amish Country – Main Gate
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 10:00** MORryde Seminar – ECCC Bldg.
- 10:15 – 11:15** Lippert Slide-Out Seminar – ECCC Bldg.

**Rig Washing** (see flyer) & **Minor RV Service Work** (June 12 - June 16)

**2023 Heartland Owners Rally | Elkhart County 4H Fairgrounds**

## **TUESDAY, JUNE 13 (CONT)**

- 11:00 – 1:00** Lunch on Your Own or
- 11:00 – 12:00** SkyMed Sponsored Lunch \*More information to come\*
- 11:45 – 12:30** Bucket List RV Rallies with RV Fantasy Tours
- 1:15 – 2:15** Lippert Leveling Systems Seminar – ECCC Bldg.
- 1:30 – 2:00** SmartPlug Seminar
- 2:00 – 3:00** Product Innovation Round Table with Innovation Team
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display\*\*
- 3:00 – 3:30** Heartland Interior Design Seminar with Jill Peterson – ECCC Bldg.
- 3:00 – 5:00** Succulent Creations with Succinct Creations (paid event)
- 3:00 – 3:30** RV Comfort Systems Seminar
- 5:00 – 7:00** Game Night in the Park – Heritage Park (sign ups available)
- 5:00 – 8:00** Dinner – Heritage Park & Nearby Areas

\*\* Please note, the product display will be open throughout the day. Sales Managers will only be available from 2-4pm

## **WEDNESDAY, JUNE 14**

- 7:30 – 9:00** Breakfast & Fellowship – ECCC Bldg. \*Come grab a Nelly Muffin\*
- 7:30 – 8:30** Morning Exercise – Heritage Park \*Join us for a low impact exercise class led by Ashle\*
- 8:00 – 4:00** Heartland Vendor Marketplace – Bldg. A
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 9:30** Open Roads Virtual Seminar
- 9:15 – 3:00** Concoctions and Confections Tour – Main Gate
- 9:30 – 10:30** Wash Wax All by Aero Cosmetics
- 10:30 – 11:00** Costco Seminar
- 10:30 – 1:00** MORryde Factory Tour with lunch provided – (sign ups provided) \*1966 Sterling Avenue, Elkhart, IN 46516\*
- 11:00 – 1:00** Lunch on Your Own or
- 11:00 – 12:00** SkyMed Sponsored Lunch \*More information to come\*
- 11:45 – 12:30** National Parks of the West with RV Fantasy Tours
- 1:00-1:30** Registering and Accessing the MyHeartlandRV App seminar
- 1:30 – 2:30** Tie Dyeing with The Family of Nomads \*Supplies Provided\*
- 1:30 – 2:30** Dog Social – Bark Park \*Bring your furry friends to the Bark Park for socializing and Shirley's Popcorn\*
- 1:45 – 2:45** Micro-Air, Inc. Seminar
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display\*\*
- 2:45 – 3:30** ASA InCommand Seminar (Landmark Owners Only)

## WEDNESDAY, JUNE 14 (CONT)

- 3:00 – 4:00** MASA – Medical Air Services Association Seminar
- 5:00 – 8:00** Pizza in the Park – Heritage Park
- 6:00 – 7:30** Fireside Chat with Heartland Executives

\*Join us around the campfire with s'mores and be part of the discussion with key executive team members\*

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## THURSDAY, JUNE 15

- 7:30 – 9:00** Continental Breakfast & Fellowship – ECCC Bldg.
- 7:30 – 8:30** Morning Exercise – Heritage Park \*Join us for a low impact exercise class led by Ashle\*
- 8:00 – 4:00** Heartland Vendor Marketplace – Bldg. A
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 10:00** RV Towing, Backing & Effective Driver/Co-Driver Communication Seminar with Ken AmRhein, Blake Bennett and Lyle Hesterman
- 10:15 – 11:00** Alaska Guided Tours with RV Fantasy Tours Seminar
- 11:00 – 1:00** Lunch on Your Own
- 1:00 – 1:45** Dicor Products Seminar
- 1:00 – 2:00** The Vault & Wire Unification Seminar with John Hambrick
- 2:00 – 4:00** Wine and Canvas (paid event)
- 2:00 – 4:00** Heartland Factory Tour – Main Gate \*Ice cream social to follow tours at Audit Facility\*
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display\*\*
- 5:30 – 8:00** Chick-Fil-A Potluck Dinner with entertainment by comedy juggler and ventriloquist, Mike Hemmelgarn

\*Bring your favorite side dish or dessert and wear your FAVORITE rally t-shirt\*

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## FRIDAY, JUNE 16

- 7:30 – 9:00** Continental Breakfast & Fellowship – ECCC Bldg.
- 7:30 – 8:30** Morning Exercise – Heritage Park \*Join us for a low impact exercise class led by Ashle\*
- 8:00 – 4:00** Heartland Vendor Marketplace – Bldg. A. (Last Day)
- 8:15 – 3:00** Classic Cars and Golden Domes Tour – Main Gate
- 9:00 – 5:00** Quilters & More – Nelson's Pavilion
- 9:00 – 10:00** Disc Brakes & RV Suspension Seminar with Performance Trailer Braking – ECCC Bldg.
- 9:00 – 10:00** AIMS Power Seminar
- 10:00 – 3:45** 1Boat, Bison and BBQ Tour – Main Gate

**Rig Washing** (see flyer) & **Minor RV Service Work** (June 12 - June 16)

## FRIDAY, JUNE 16

- 11:00 – 1:00** Lunch on Your Own
- 1:00 – 2:00** AIMS Power Seminar
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display\*\*
- 2:00 – 3:00** Cheap Heat Electric RV Furnace Seminar with RV Comfort Systems
- 2:30 – 3:30** Dexter Axle Company Seminar
- 5:00 – 8:00** Food Truck and Movie Night in the Park – Heritage Park

\*Enjoy Ron's River Dogs, Rulli's Pizza, Saca Los Tacos, Sweazy Q's BBQ and dessert food trucks for purchase along with family-friendly movie with 50/50 raffle benefitting LoveWay Inc.\*

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## SATURDAY, JUNE 17

- 7:30 – 9:00** Breakfast & Fellowship – ECCC Bldg.
- 7:30 – 8:30** Morning Exercise – Heritage Park \*Join us for a low impact exercise class led by Ashle\*
- 8:15- 5:30** Meet the Amish Makers Tour – Main Gate
- 8:45 – 5:15** Brown Bag Tour of Amish Country – Main Gate
- 9:00 – 9:45** First Time RV Tips/Tricks with Matt and Brandy Gleason -
- 11:00 – 1:00** Lunch on Your Own
- 1:30 – 2:00** Social Media and RVing Seminar with Amanda Bone & Jessica McCorkle
- 2:00 – 4:00** 2023 Heartland RV Product Tours – Product Display\*\*
- 5:30 – 10:00** Closing Ceremony – ECCC Bldg.

\*Heartland Gives Back Presentation to LoveWay, Inc. followed by catered dinner with dancing and music entertainment from The Saper Brothers sponsored by Dexter Axle Company. \*

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## SUNDAY, JUNE 18

- 7:30** Farewell Breakfast will be available first come, first serve.
- 10:30** Venue Clean Up
- 12:00** Farewell





