



# 2023 North American Heartland Owners Rally

JUNE 12 - 18, 2023

Elkhart County Fairgrounds | 17746-D East Monroe Street | Goshen, IN 46528



**SEMINAR SCHEDULE**  
\*SUBJECT TO CHANGE\*

Date	Times	Seminar Topics & Presentations	Description
Monday, June 12	8:30 - 9:00	<b>First-Time National Rally Attendees Orientation</b> Lyle & Pam Hesterman	Are you a first-time North American Owners Rally attendee? If so, join seasoned Rvers and rally-goers, Lyle and Pam Hesterman as they introduce you to rally week, things to note, where to go, and other important information for first time rally attendees.
	9:00 - 10:00	<b>Preventative RV Maintenance</b> John Hambrick	Join Heartland RV Service Liasion, John Hambrick as he breaks down the recommended preventative maintenance schedule for all Heartland models, shares where to find maintenance details specific to your RV on the MyHeartlandRV app, provides product recommendations, answers popular questions received by owners and more!

<p><b>10:15 - 11:15</b></p>	<p><b>LoveWay Inc.</b> Shelley Brecker</p>	<p>As part of our #HeartlandGivesBack initiative, we will be raising money for LoveWay Inc., a volunteer-driven horseback riding facility that provides equine-assisted services to individuals with disabilities in Elkhart County, Indiana. Come meet the Executive Director of LoveWay Inc. as she shares the inspiring story behind LoveWays' mission and vision for the Elkhart County community and beyond.</p>
<p><b>11:45 - 12:30</b></p>	<p><b>RV Fantasy Tours</b> John &amp; Carol Herr</p>	<p><b>Canada's Eastern Atlantic Provinces</b></p> <p>Discover the easiest and safest way to travel in Canada on our professionally guided caravan to the Maritime Provinces. From peace of mind knowing you're with experts in a foreign country, to reserved campground reservations, to enjoying the best sights &amp; activities – just show up and enjoy your vacation. No planning, no stress! Highlights include New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island &amp; Québec provinces.</p>
<p><b>1:00 - 2:00</b></p>	<p><b>RV Safety Education Foundation</b> Bill &amp; PJ Forbes</p>	<p>RV Safety and Education Foundation (RVSEF - RVSafety.com) will provide wheel position weighing and will help attendees understand the knowledge required to assure that their RV is operated within the weight safety limitations established by the manufacturer, as well as the importance of the information found on your weight labels. The information in this class is designed to assist owners in understanding and managing their existing weight. The tire portion of the seminar relates to maintenance and care of tires for optimum safety and durability.</p>

	<b>2:15 - 3:15</b>	<b>Performance Trailer Braking Systems</b> Michael & Kelly Barnett	<p>You might think that your trailer brakes are doing an adequate job of stopping your trailer...we'd beg to differ. Or you might think 'My truck stops my trailer just fine'. Keep in mind that your truck should stop your truck and your trailer should stop your trailer.</p> <p>Electric Over Hydraulic Disc Brakes can stop you 50% faster and in 50% of the time than your standard electric brakes.</p> <p>We can also help you with your suspension upgrade needs! We offer Morryde Suspension upgrades, Roadmaster Slipper Spring upgrades and Dexter axle upgrades.</p> <p>Contact us to discuss your trailer braking and/or suspension needs. We'll have installers at the rally that can do an install at that time. We'll just need some information so we can make it happen.</p> <p>info@ptb2.com or 405-626-7009</p>
	<b>3:30 - 4:15</b>	<b>Truck System Technologies</b> Steve & Connie Brown	Come learn about how TST's Tire Pressure Monitoring Systems can help you protect your family and investment. We'll also be talking about tire knowledge and safety.
<b>Tuesday, June 13</b>	<b>9:00 - 10:00</b>	<b>MORryde</b> Ashley Byrd	Come learn about MORryde products to allow you to love your Heartland RV even more.
	<b>10:15 - 11:15</b>	<b>Lippert</b> Kristin Lauer	Join the Lippert team as they discuss Lippert Slide-Outs systems.

	<b>11:45 - 12:30</b>	<b>RV Fantasy Tours</b> John & Carol Herr	<b>Bucket List RV Rallies</b>  If you love fantastic events and grand destinations, this is a seminar you shouldn't miss! We've assembled a sampling of exciting rally destinations that celebrate bucket list events, including the Albuquerque Balloon Fiesta, Pasadena Rose Parade, the 2024 Great American Eclipse Viewing in Branson, Norfolk NATO Festival & Tattoo, Washington DC, Calgary Stampede, Abbey Road Music Festival and so much more!
	<b>1:15 - 2:15</b>	<b>Lippert</b> Kristin Lauer	Join the Lippert team as they discuss Lippert Leveling Systems.
	<b>1:30 - 2:00</b>	<b>SmartPlug</b> Roger Dillon	SmartPlug, is designed to replace the current power delivery system for RV's, Boats, and a variety of specialty vehicles and miscellaneous industrial applications. Developing and providing innovative world-class solutions that make power delivery safer, more secure, and easier to use.
	<b>2:00 - 3:00</b>	<b>Product Innovation Round Table</b> AJ Jones, Tim Markle & William Miller	Join Heartland RV Director of Sales, AJ Jones and Tim Markle along with members of Product Innovation and Development and Engineering for a Product Innovation and Design roundtable. Be a part of the discussion and have the opportunity to share your ideas and constructive feedback!
	<b>3:00 - 5:00</b>	<b>Succulent Creations with Succinct Creations</b> Julianne Kwasney	Enjoy a relaxing afternoon creating a small succulent arrangement for your RV with Succinct Creations... get ready to roll up your sleeves, get your hands a little dirty all while learning some tips and tricks to keeping your new succulents healthy and happy! <b>*Please note, you will need to pre-register and pay for this seminar*</b>
	<b>3:00 - 3:30</b>	<b>Heartland RV Interior Design</b> Jill Peterson	Interested in learning more about RV design trends? Come meet Heartland RVs' new Interior Design Manager, Jill Peterson as she discusses RV design trends, highlights the design process at Heartland and shares what to anticipate for 2024 models!

	<b>3:00 - 3:30</b>	<b>RV Comfort Systems</b> Larry McGaugh	Hybrid Gas/Electric Furnace Systems
<b>Wednesday, June 14</b>	<b>9:00 - 9:30</b>	<b>Open Roads</b> Tara Rape	It's no secret that fuel and diesel prices are at an all-time high, which is why Open Roads has created a fuel discount program for RVers. Come learn about Open Roads and how you can save money on diesel fuel prices at various locations across the country. This will be a virtual presentaion.
	<b>9:30 - 10:30</b>	<b>Wash Wax All by Aero Cosmetics</b> Chris & Cara Adams	<b>How to Maintain the Showroom Look of Your RV</b>  Chris and Cara will discuss the various methods to maintain the Exterior Shine of your RV. They will review do's and don'ts, debunk home remedies, use of proper tools and methods to increase your safety. If time allows, they will discuss in more detail, roof maintenance/cleaning, awning cleaning made easy, bug removal and rubber gasket/tire care. Time will be allotted for Q&A.
	<b>10:30 - 11:00</b>	<b>Costco</b> Angela Laskowski	Come learn more about Costco Membership tier options, benefits and more!
	<b>11:45 - 12:30</b>	<b>RV Fantasy Tours</b> John & Carol Herr	<b>National Parks of the West</b>  Go West with Fantasy RV Tours and visit those famous monuments and National Parks on your bucket list! Our National Parks of the West Caravan will explore the Rocky Mountains, Mt. Rushmore, Yellowstone plus take in the Grand Tetons. Continue on with our Western National Parks tour to experience Zion, Arches and even camp on the South Rim of the Grand Canyon. These are just samplings of the national parks and amazing sights you will see on these spectacular RV caravans.

	<b>1:00 - 1:30</b>	<b>MyHeartlandRV App</b> Heartland Marketing/Owner	Have you downloaded the MyHeartlandRV app? Come to learn more about all the features and benefits this app provides to Heartland Owners. Have questions while downloading or registering your RV on the app? Stop by the Heartland Marketing tent and we'll help you get set up on the app!
	<b>1:30 - 3:00</b>	<b>Tie-Dying with The Family of Nomads</b> Jessica McCorkle	Join Jessica as she leads the group through a fun afternoon of tie-dying! T-shirts and supplies will be provided.
	<b>1:45 - 2:45</b>	<b>Micro-Air, Inc.</b> Ed & Tracey Todd	Micro-Air EasyStart™ is the one-of-a-kind, custom-developed soft starter for single-phase motors. There are over 75,000 pieces in the field today and many happy customers. Micro-Air also produces the EasyTouch™ RV thermostat. It stands alone in the world of recreational vehicles as THE smart thermostat available in the aftermarket, enabling WiFi and Bluetooth cabin comfort control. All Micro-Air products are built in the USA! <a href="http://www.microair.net">www.microair.net</a> presented by Ed and Tracey Todd, Brand Ambassadors
	<b>2:45 - 3:30</b>	<b>ASA</b> Team Member	This seminar is directed to all Landmark owners. ASA will be sharing information about the In-Command System for your Landmark and answering your questions.
	<b>3:00 - 4:00</b>	<b>MASA - Medical Air Services Association</b> Mary Plummer	JOIN MASA MARY" FOR A FREE-ENTRY VISA GIFTCARD RAFFLE  MASA is the first and world's premiere medical transportation solutions provider. MASA covers the out-of-pocket costs incurred for any 911 ground and air ambulance transport. MASA also specializes in providing peace of mind benefits if one experiences a medical emergency while traveling. These benefits include Medical Evacuation Transport, Vehicle / RV Return, Mortal Remains Transport, Companion and Pet Return, Visitor Transportation, Great / Grandchildren Protection and Much More! MASA is the only carrier that offers the public a LIFETIME PLAN!

<b>Thursday, June 15</b>	<b>9:00 - 10:00</b>	<b>RV Towing, Backing &amp; Effective Driver/Co-Driver Communication</b> Ken AmRhein, Blake Bennett & Lyle Hesterman	Towing a trailer demands more skills and concentration than a car/truck by itself. What are some of the basics that everyone needs to know, or be refreshed about? - Backing trailers is another whole issue! What are some of the approaches to backing, as well as ways that drivers and co-drivers can communicate more effectively? - Why is communication important? What are some ways to communicate effectively?
	<b>10:15 - 11:30</b>	<b>RV Fantasy Tours</b> John & Carol Herr	<b>Alaska Guided RV Tours</b>  RVing to Alaska on your own is no easy feat! Learn the benefits of traveling on an expertly guided tour – from peace of mind knowing you’re traveling with professionals, to worry-free campground reservations, to experiencing the best excursions – all without having to plan a thing! Highlights include boat and train excursions, fishing, glaciers, historical sites, wildlife and loads of fun with other RVers.
	<b>1:00 - 1:45</b>	<b>Dicor Products</b> Matt Grierson	Come learn about Dicor products and learn more about roof maintenance and cleaning.
	<b>1:00 - 2:00</b>	<b>The Vault &amp; Wire Unification</b> John Hambrick & William Miller	Heartland RVs has recently released The Vault and The Vault XL - a wire unification system for both travel trailers and fifth wheels. John Hambrick and William Miller will lead this seminar and introduce you to The Vault, what it does and how it's beneficial for owners.
	<b>2:00 - 4:00</b>	<b>Wine &amp; Canvas / Cookie &amp; Canvas</b> W&C Instructor	Enjoy the afternoon over a refreshing beverage of your choice and/or a sweet treat while you step-by-step instructions to creating a masterpiece for your RV! BYOB and sweet treats will be provided. <b>*Please note, you will need to pre-register and pay for this seminar*</b>
<b>Friday, June 16</b>	<b>9:00 - 10:00</b>	<b>AIMS Power</b> Bruce de Jong	Understanding Lithium batteries - Are they right for you?
	<b>1:00 - 2:00</b>	<b>AIMS Power</b> Bruce de Jong	Solar Power and Installation
	<b>2:00 - 3:00</b>	<b>RV Comfort Systems</b> Larry McGaugh	Understanding your RV's 50 amp Electric Service

	<b>2:30 - 3:30</b>	<b>Dexter Axle Company</b> Bill Snider	Providing axles and brakes on Heartland products, Bill Snider with Dexter Axles will be sharing tips for safe and reliable operation, axle maintenance recommendations, brake and suspension performance upgrades, service techniques for the DIY person in your life and new products from Dexter!
<b>Saturday, June 17</b>	<b>9:00 - 9:45</b>	<b>First-Time Rver Tips &amp; Tricks</b> Matt & Brandy Gleason	If you're new to the RV lifestyle, Heartland owners, Matt and Brandy Gleason, will be sharing their personal tips and tricks to helping you navigate the RV life with ease!
	<b>1:30 - 2:00</b>	<b>Brand Ambassadors &amp; Social Media</b> Amanda Bone & Jessica McCorkle	Curious about how to make the most out of sharing your RV journeys on social media? Or have you heard about Heartland RVs' Social Media Brand Ambassador Program and want to know "What is this program?" "Who are these people and what does being a brand ambassador consist of?" Well, join two of Heartland's Brand Ambassadors, Amanda Bone (@theadventurebones) and Jessica McCorkle (@thefamilyofnomads) as they share tips on building a positive social media presence and share their experience on being brand ambassadors!