

Make your Someday, Now

-LANDMARK



AT LANDMARK BEAUTY IS MUCH MORE THAN SKIN DEEP, BUT WE DO HAVE PLENTY OF EYE CANDY:



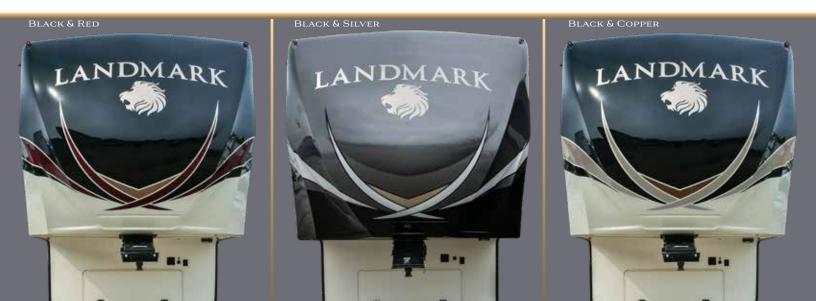
BLACK & RED FULL BODY PAINT



BLACK & SILVER FULL BODY PAINT



BLACK & COPPER FULL BODY PAINT





HEARTLAND RV WAS FOUNDED WITH A SINGLE FIFTH WHEEL BRANDAND HUGE GOALS. THE FIFTH WHEEL? A LANDMARK. THE GOALS? EXCEEDED. THOUSANDS OF LANDMARKS HAVE FILLED CAMPGROUNDS AND RV RESORTS WITH HAPPY CUSTOMERS SINCE THE FIRST LANDMARKS WERE BUILT.



Now, IN 2018,

15 YEARS LATER, HEARTLAND RV HAS 21 BRANDS, IS A HUGE COMPONENT OF PARENT COMPANY THOR INDUSTRIES, AND IS FULL STEAM AHEAD IN 2018 WITH A REVITALIZED LANDMARK OFFERING. AT TEAM LANDMARK, WE CAN'T WAIT TO SEE WHAT THIS YEAR AND THE NEXT 15 WILL BRING!

THE VEWPORT

Enjoy the dynamic living room, a beautiful full bath and a half, and the fully loaded kitchen. The original "365" floorplan and still one of our core floorplans.



What is THE BOTTOM LINE?

THE BOTTOM LINE IS LANDMARK ADDS LONGEVITY TO YOUR COACH WITH BOTH CONSTRUCTION AND END-USER FEATURES.



BACKLIT AND DIMABLE SLIDE OUT FASCIA.

Welcome to the Bed, Bath and Kitchen Show



THE OSHKOSH BEDROOM FEATURES A 40" TV AND A 5100BTU FIREPLACE NEXT TO THE DRESSER.

- 2 FULL MEDICINE CABINETS
- 3 drawers
- BUILT IN NIGHT LIGHT



FULLY LAMINATED FLOOR NO WEAK SPOTS.



THREE BURNER GAS COOKTOP WITH AUTO IGNITE.

EVERY FLOORPLAN IS UNIQUE, ROOM BY ROOM



NOT ONLY DO WE RESEARCH MARKET TRENDS, RVER LIFESTYLES AND HOUSING IDEAS, BUT WE KNOW A STREAMLINED LAYOUT THAT MAXIMIZES LIVING, EFFICIENCY AND STORAGE IS THE KEY TO DELIVERING THE FULLTIME RV EXPERIENCE YOU EXPECT.

THE OSHKOSH FEATURING ENGLISH TOFFEE DECOR.



BACKLIT KITCHEN BACKSPLASH TILE



ISLAND END SHELF



MULTIPLEX LIGHTING SYSTEM

A THEATRE ROOM IN A FIFTH WHEEL?!

Introducing the Phoenix, New for 2018.



FLOOR TO CEILING PANTRY, A
MASTER SUITE WITH 20" DEEP
DRESSER, WALK IN CLOSET AND
POWER TILT BED FOR MAXIMUM
COMFORT AND STORAGE.
PHOENIX ALSO FEATURES A
RAISED REAR DEN ABOVE AN
ENORMOUS BASEMENT STORAGE
AREA WITH MOTOR HOME STYLE
PULL-OUT TRAY STORAGE.



H-RANGE TIRES ON 8,000LBS AXLES



SINGLE BASIN FARMHOUSE SINK



Dexter Axles with 3-3/8" brakes

Nuts & Bolts, Guts & Glory

How your Landmark is built.

THREE AC UNITS STANDARD FOR 45,000 SIMULTANEOUS BTU OF COOLING!

LAMINATED
WALLS R11
EQUIVALENT
INSULATION

DUAL-PANE FRAME-LESS FLUSHMOUNT WINDOWS.

HYDRAULIC SLIDE-OUTS
ON MAIN FLOOR - STRONG
AND EFFICIENT.

In-house fully laminated floor with all aluminum superstructure.

R38 equivalent insulation



127 SPRINKLER RAIN BAY TEST

4-STEP ZERO-G ENTRY STEPS.

CUSTOM MADE ILLUMINATED NAME PLATE.

LANDMARK THREE SIXTY FIVE











STAMPED ALUMINUM ROOF WITH BATTEN INSULATION, ASTRO FOIL AND THE MOST FLEXIBLE ROOF MEMBRANE IN THE INDUSTRY. R40 EQUIVALENT INSULATION

STANDARD FULL BODY PAINT!

BOX TUBE STEEL SUPPORT IN UPPER DECKS.

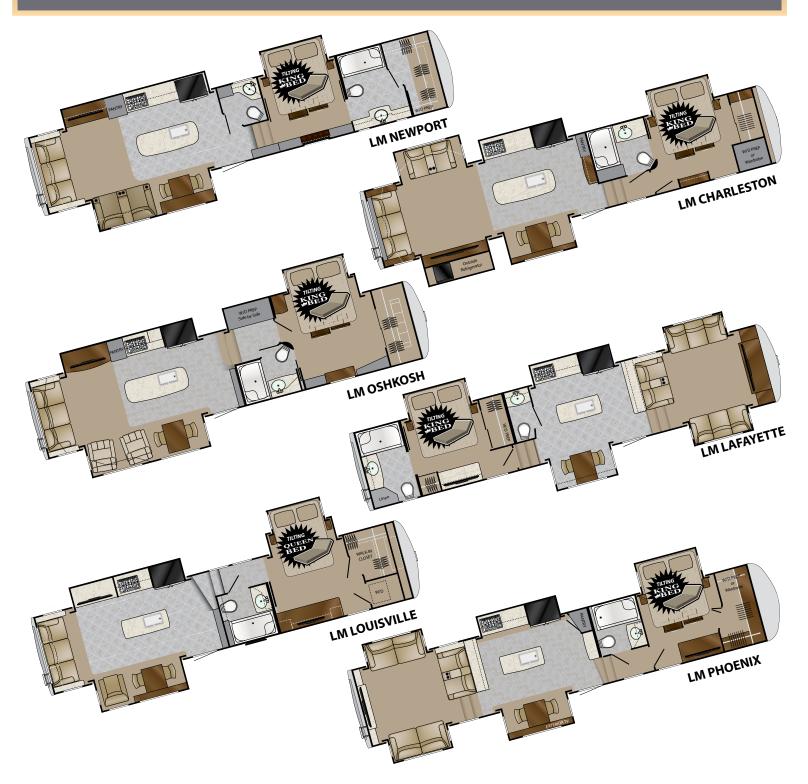
GYRATES FRONT TO BACK,
SIDE TO SIDE TO PROTECT
YOU AND YOUR LANDMARK
WHILE TOWING.

MOR/RYDE PIN BOX

6PT HYDRAULIC LEVEL SYSTEM.

FLOORPLANS

LANDMARK



MODEL	GVWR	AXLES GAWR	DRY UVW	ccc	HITCH	LENGTH
NEWPORT	18,000	8,000	15,230	2,205	3,210	42'-9''
CHARLESTON	18,000	8,000	15,395	2,555	3,100	41'-3"
OSHKOSH	18,000	8,000	14,725	3,225	2,940	39'-2"
LAFAYETTE	18,000	8,000	15,75	TBD	TBD	42'10"
LOUISVILLE	18,000	8,000	14,050	3,900	3,080	37'-10"
PHOENIX	18,000	8,000	15,752	2,912	3,485	43'-9"

STANDARDS

CORE FEATURES:

- Multi-Plex Lighting System
- 8000# Dexter Axles/Springs & Hubs with Aluminum Wheels & 17.5 H Range Tires
- Electric Power Cord Reel
- MorRyde Suspension
- Surge Protection
- 1000 Watt Invertor
- 80 Amp Convertor
- 50 Amp Service
- Sofa Tables with USB Ports
- Backlit Tile Backsplash
- Low Level Nightlights on 2 Three-Way Switches
- First Alert Safe
- High Rise Coffee Table
- 2.4 Cu Ft Stainless Steel Oven
- Full Body Paint
- 3rd 15K BTU A/C
- Adjustable Bedroom Reading Lights
- Zero-G Entry Step
- Power Tilt Bed

HOME PACKAGE:

- Frameless Dual Pane Windows
- MorRyde Pin Box
- Dyson Cordless Vac
- 5100 BTU Fireplace/Heater
- Edge Lit Solid Surface Countertops
- Residential Refer
- Full-Extension Ball Bearing Drawer Guides
- Washer Dryer Prep
- Farmhouse Stainless Single Basin Kitchen Sink with Cutting Board & Apron
- 13 Gal Trash Can
- Silverware Drawer
- 3-Burner Gas Cooktop
- Convection Microwave
- King Mattress
- Living Room TV with Sound Bar
- Independent Slide Switches
- Maple Hardwood Cabinetry & Backlit Fascia
- Pre-Wire for Winegard Traveler Satellite
- LED Lighting
- Generator Prep

AWAY PACKAGE:

- Universal Docking Center with Water Filter
- 3 Way Water Pump Switch
- Ceiling Fan with Wooden Shroud
- 30lb LP Tanks
- High Gloss Fiberglass
- Dual Satellite Prep
- Dual Battery Hookup
- Aluminum Wheels
- Battery Disconnect
- 6-Point Automatic Hydraulic Level Up
- Aluminum Framed Laminated Floor
- Radius Slam Latch Baggage Doors
- 45K BTU Whisper Quiet A/C System
- MCD Roller Shades
- Bedroom TV
- 8-USB Outlets
- Energy Management System
- Double Power Awnings with LED Lights
- Power Theatre Seating with Heat & Massage
- Solar Prep

OPTIONS

- Yeti Extreme Cold Weather Pkg
- Add Heat Pump to Main A/C
- Add Heat Pump to 2nd A/C
- Fantastic Fan in Bath
- Queen Bed IPO of King
- Dishwasher
- Disc Brakes
- 5.5 KW LP Generator
- Slide Room Awning Triple Slide Package (Newport, Arlington, Oshkosh, Louisville)
- Slide Room Awning Quad Slide Package (Phoenix)
- Slide Room Awning Five Slide Package (Madison, Charleston, Phoenix)
- Alumi-Guard Awnings
- 40" Exterior TV



EXCLUSIVE LIST

What sets the Landmark apart at Heartland RV and beyond?

- Landmark is Heartland's only brand with a comprehensive two year, full time friendly warranty.
- 3 choices of triple-cut-and-buffed full body paint (New for '18)
- 3 standard air conditioners for 45,000 total BTU cooling power, all able to run simultaneously (New for '18)
- True walk-in closet with deep shelves (4 models, New for '18!)
- Power reclining sofa with flip down center section for drink holders/lunch tray/USB/110V power (New for '18)
- Mor/Ryde "Zero Gravity" strut-assisted entry step (New for '18)
- Wave pattern headboard with framed in LEDs (New for '18)
- Multi-plex lighting with backlit, labeled switches and dimmers
- Curved slide out fascia lit (and dimmable) from floor to ceiling
- In-house milled solid surface back splash with LED lit tile
- Mor/Ryde power inclining bed lift mechanism (adds 20" of walkable floor space!, new for '18!)
- Whole house energy management system
- 17.5'' H-range tires and 8,000lb Dexter axles with shocks and 3 3/8'' drum brakes
- Window sills and true-privacy trim on living room windows for total blackout with MCD shades (New for '18)
- Surge guard whole-house electrical protection
- Double exterior LED-lit awnings standard
- Dexter disc brake option
- Fisher/Paykel dishwasher
- Stainless steel farmhouse sink with apron and cutting board



BENEFITS OF PURCHASING YOUR RV LOCALLY:

- You enjoy valuable relationship building with Dealer Representatives, close to your home, who will explain the features and benefits of the
- You receive a full product orientation prior to delivery, which includes hands-on directions for many of the coach's systems and functions. You are also introduced to the Dealership's Service/Parts/Warranty personnel who are at the ready to help you with any issues you may encounter, now and in the future.
- You enjoy customer PRIORITY. Dealerships generally service their purchasing customers first - others may experience long delays and miss opportunities to use their RV. What is it worth for you to have a dealership's full attention and motivation to satisfy you when you need service – in a timely manner?
- Valuable TAX dollars and jobs stay in YOUR community which pays for your roads, schools, police and fire departments.

DON'T UNDERESTIMATE **CUSTOMER SERVICE & PERSONAL CARE!**

For Canadian Residents: If you purchase an RV out-of-country, there are additional fees, taxes and inspections that must be met before bringing your product home. Your local Canadian dealers are experts in these provisions.

Community. Convenience. Close-to-home.

Where you purchase your recreational vehicle is ultimately your decision but Heartland urges you to consider buying at your local dealer. Dealers are part of your community, providing jobs and contributing to your local economy. These dealers are under obligation to provide warranty service for products they sell, but are not legally required to service products purchased from other dealers. At some point, you may need to return to the dealer you buy from - why not stay close to home? After all, home is where your Heartland is!









www.HEARTLANDRVS.com **f @**







Heartland has listed the approximate base weight of the trailer without the option equipment included. Option equipment will impact the weight of the trailer. Please locate the weight sticker attached to the trailer you are considering for the most accurate trailer weight.

Tow Vehicle Caution: Owners of Heartland recreational vehicles are solely responsible for the selection and proper use of tow vehicles. All customers should consult with a motor vehicle manufacturer or their dealer concerning the purchase and use of suitable tow vehicles for Heartland products. Heartland disclaims any liability or damages suffered as a result of the selection, operation, use or misuse of a tow vehicle. Heartland's limited warranty does not cover damage to the recreational vehicle or the tow vehicle as a result of the selection of the tow vehicle.

30,000 Litho 1/18



Heartland Recreational Vehicles 2831 Dexter Drive Elkhart, Indiana 46514 574-262-5992

Your Authorized Heartland Dealer: