



NORTH TRAIL
ULTRA LITE

LAUNCH YOUR NEW JOURNEY
WITH HEARTLAND

THE HEARTLAND PROMISE

The promise of adventure drives every RV journey—but we have a few things to promise, too. We promise that every Heartland model comes thoughtfully designed with useful features, modern decor and floorplan options to match your needs. We promise the high-quality materials we use will serve you for years to come, and that every RV manufactured gets an extra-detailed check at our quality assurance audit facility. And because adventures sometimes take a turn for the unexpected, we promise that if your unit ever needs service, we'll connect you to one of our nationwide service partners for quick attention. We even have a state-of-the-art service center at our headquarters in Indiana with full hook-up campsites out back so you can relax in comfort the night before your appointment.

And finally, we promise to treat you like family. Because no matter what, you should love your Heartland for years to come, and family takes care of each other. So when you buy a Heartland, just focus on taking the journey of a lifetime. We'll take care of the rest.

Have questions that need answers?

Treating our customers like family means being available when you need anything. Our Customer Service and Sales lines are open to answer all your questions, Monday - Thursday, 8 a.m. to 5 p.m. Eastern, and Friday from 8 a.m. to 3 p.m. Anytime during these hours, give us a call or use our online chat and we'll connect you to a real person.

Customer Service: (877) 262-8032

Sales: (888) 262-5992



PRODUCT

We're hard at work making products that are easy to love.

Every time we redesign our RVs, we look for ways to improve them, both inside and out. When you buy an RV, it's like buying a home, which is why we put importance on creating welcoming, comfortable, and homey interiors and updating the exterior graphics. But RVs also need to move well and set up easily, so we're constantly improving upon the technology that makes Heartland RVs easier to tow, handle, put up and take down when you travel.

Interiors:

- Heartland interiors have been updated to feel lighter, brighter and more modern. We've leaned toward more mixed wood tones in muted shades, sleeker fixtures, and an overall airier, residential feel that allows natural light to shine.
- All our units have been updated with woven marine flooring, a material that's durable, easy to clean and hypo-allergenic, making it great for all adventurers.
- Azdel Composite sidewalls come standard in our units. They're half the weight of wood, durable and easy on the environment. They're also weather and temperature resistant, so you can camp in all kinds of climates, and they absorb noise to give you peace and quiet almost anywhere.

Functionality:

- Our Top Notch handling package and Confidence package both feature suspension systems for smoother towing, industry-leading axles and tires, nationwide 24/7 roadside assistance in case of emergency and Level Up,® the number one-rated hydraulic leveling system on the market.





QUALITY

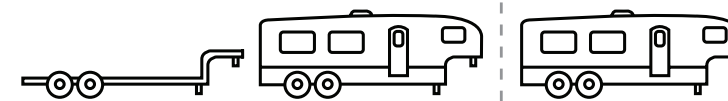
Every single Heartland unit is put through the ultimate test.

When it comes to quality assurance, we work hard to lead the pack. We don't just follow industry best practices—we set them. That means sourcing high-quality materials, creating optimized manufacturing processes and establishing a series of quality assurance inspections that has raised the bar for the entire RV industry. Here are some of the other ways we ensure Heartland RVs are of the highest quality:

- We seek out higher-grade manufacturing components to ensure our RVs outlast rival brands.
- Our warranties guarantee our RVs are protected, and most warranty claims are processed within 24 to 48 hours, so you can feel secure from the moment you drive off the lot.
- Every single Heartland unit undergoes our rigorous Total RV Inspection. First, they're looked over by experienced technicians as they come off the line. Next, they're delivered to our 89,000 sq. ft. Pre-Delivery Inspection Center where experts test the weather-proofing, slide outs, chassis, seals, gas lines, water lines, electrical systems, appliances and all interior and exterior elements. Finally, they get a top-down cleaning before shipping out to dealerships. This multi-step process is why our Pre-Delivery Inspection is the best in the industry.

100% OF UNITS UNDERGO THE FOLLOWING QUALITY ASSURANCE TESTS

MANUFACTURING FACILITY



FIRST:
Production Line
Multiple quality
checks

SECOND:
Finishing
Full systems and
quality checks

PDI CENTER



THIRD:
Water Leak Testing
Checking for leaks to ensure
weatherproofing

FOURTH:
Pre-Delivery Inspection (PDI)
Final comprehensive
RV inspection

SERVICE

We've built a nationwide network of support for Heartland customers.

Life on the road can be wonderful, inspiring, spontaneous...and unexpected. And every camper deserves to have confidence that their RV is up to every challenge life has in store, both the good and the bad. Our own experience as campers and our dedication to our customers are why we've built a network of customer service and service partners that spans from coast to coast. With Heartland, you're never more than a phone call away from help when you need it.

- Our excellent service begins as we build each Heartland unit under the careful watch of certified service experts and product specialists.
- All Heartland dealers are extensively trained to stay up-to-date on all our models so they can comprehensively speak to new features, technology and improvements on each and every RV.
- If you encounter an issue on the road, we have an army of customer service representatives standing by to help you find the closest nearby service partner with lightning-fast speed.
- All our RVs are designed to be highly serviceable, making it easy for service centers to diagnose and repair anything that needs fixing.
- Finally, our state-of-the-art, hometown Heartland Service Center in Elkhart, Indiana, is ready to tackle the most stubborn service challenges. Just book an appointment, and when you arrive, stay at our complimentary, on-premises campsite with full hookups and amenities the night before your appointment. While your RV is serviced, make yourself at home in our customer lounge, with a TV, refreshments, books and couches to keep you entertained and comfortable while you wait.





FLOORPLANS

Something for whatever you need, wherever you go.

You've got big plans, both where you want to go and how you want to get there. Luckily, we've got big plans, too—more than 200 floorplans across our Travel Trailers, Fifth Wheels and Toy Haulers—so you can find the perfect configuration to fit your life. In fact, this is one big reason why so many people choose Heartland over the competition. With so many floorplan options to choose from, you don't have to sacrifice quality, comfort, utility or style. You can have it all, and we can help you find your perfect fit.

RV Trailer Type	Description	Floor Plan Options	Heartland Brands
Travel Trailer	Small to medium-large in size, possible to tow with trucks and certain SUVs or vans, lighter overall tow weight.	122	Mallard, North Trail, Pioneer, Prowler, Sundance, Trail Runner, Wilderness
Fifth Wheel	Medium to large, requires a truck with a special hitch to tow, heavier overall tow weights.	59	Big Country, Bighorn, Bighorn Traveler, Elkridge, Gravity, Landmark, Milestone, Pioneer
Toy Haulers	Large to extra large, includes garage space for motorized toys like ATVs, requires certain truck models to tow, heaviest tow weights.	53	Cyclone, Fuel, Lithium, Road Warrior, Torque

OWNERS COMMUNITY

Ask questions, make friends, share stories and more.

Have you heard about our Heartland Owners Club & Forums? The Heartland Owners Club has chapters all over the United States and Canada, bringing together Heartland owners to share stories, travel advice, RV tips and tricks and more. There's even regional rallies and a national rally where Heartland owners can meet up with each other and enjoy a sense of community. And the Heartland Owners Club Forums online have more than 53,000 total members and 600,000 total posts, making it the premiere place to visit to chat with other Heartland owners, see how people like their models, and get answers to your long-burning RV questions that only another owner would have the answer to. Like we said before, when you buy a Heartland, you become a part of our family. And it's a big family.



ABOUT HEARTLAND

Heartland RV was founded in 2003 by a group of hardworking Midwestern RV professionals ready to build an RV company that could stand out among the rest. They launched with Landmark, a luxury fifth wheel that soon became the top retailing luxury fifth wheel in North America, a title it's held for 17 years. Now, our 22 brands span the travel trailer market, creating a formidable following and a legacy of innovation and high quality manufacturing. Over time, we were acquired by THOR Industries, but our core values and integrity have remained the same as the day Heartland was founded. These are the things that Heartland prioritizes above all others:

- **Customers, First and Foremost:** We believe in the time-honored tradition of providing excellent customer service. In the last few years, we've built a new customer service facility, made extensive technology upgrades and increased staffing to better handle service, parts and warranties. That means that whatever you need, we have a person dedicated to help.
- **Good Facilities Create Good Workmanship:** Just like we're continually updating our products, we're always looking for ways to upgrade our facilities so that our employees have everything they need to create the best possible RVs.
- **On and Offline Quality Control:** Every Heartland production facility has quality control that gets implemented during each manufacturing stage, ending in a thorough audit as units come off the line.
- **Best-In-Industry Warranties:** We set the standard in luxury brands with our "Full-Time Friendly" warranties and have added a 3-year structural warranty to all models in the years since.
- **Treat Friends Like Family:** Our owners group is large, loyal and fun and does more to advance Heartland's reputation than a thousand ad campaigns ever could. And that's why we consider every Heartland owner like family.



Due to Heartland's commitment to continuous improvement, we reserve the right to make changes to models, including standards; options; materials; components; colors; fabrics; construction; features; etc. without notice or obligation to Heartland Recreational Vehicles. Heartland RV is a registered trademark of Heartland Recreational Vehicles LLC. RAM is a registered trademark of FCA US LLC.