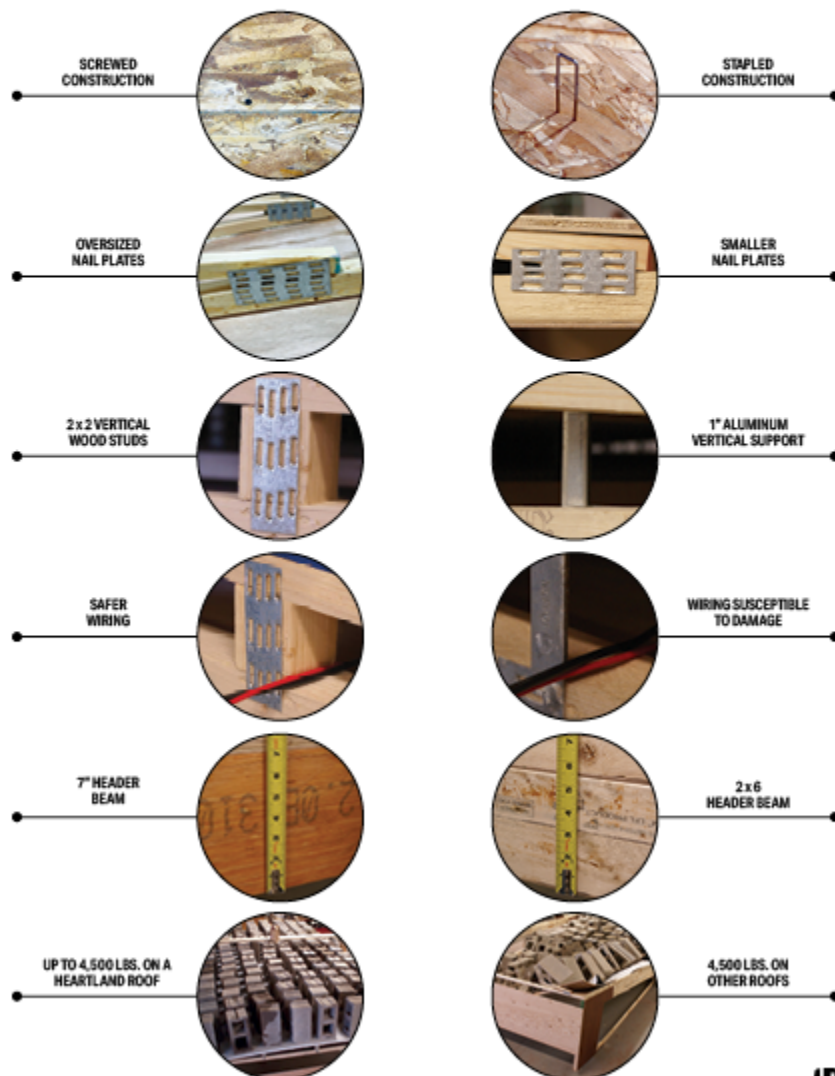




HERE'S WHY HEARTLAND'S ROOF IS UP TO 50% STRONGER THAN COMPETITORS' ROOFS

HEARTLAND'S ROOF SYSTEM vs. THE COMPETITOR'S ROOF

[illegible]